

## STRATEGIC PRIORITY ONE - PROGRAMS

Provide programs to be inclusive of all members of the community.

**Objective: Standardize metrics for programs.**

**Action: Create and maintain a program attendance and feedback database.**

**Objective: Expand programs for children.**

**Action: Develop one STEM activity per quarter for school-age children.**

**Action: Develop interactive programs for birth to 5 years old.**

**Action: Develop literacy kits and distribute to parents of newborns.**

**Action: Develop programs for neurodiverse children.**

**Objective: Develop new programs for teens.**

**Action: Create a teen advisory group.**

**Action: Develop a program to pair teens with school-age children for academic mentoring.**

**Action: Develop an exam study program for high school students.**

**Objective: Develop technology programs.**

**Action: Develop a 'trends in technology' program.**

**Action: Develop a mobile laptop learning lab.**

**Objective: Develop a community experts program.**

**Action: Survey the community to identify mentoring and specific program needs.**

Action: Identify volunteers to compliment program and mentoring needs.

Action: Connect community experts to community members.

Action: Promote the community experts program.

**STRATEGIC PRIORITY TWO - ENVIRONMENT**  
**Provide a welcoming space to learn and meet the needs of the community.**

**Objective: Organize and modernize space to support library resources.**

Action: Form a committee to identify space needs.

Action: Complete a library space utilization study.

Action: Implement study recommendations.

**Objective: Improve utilization of the community room.**

Action: Promote the use and availability of the community room.

Action: Display community room reservations and availability.

Action: Develop an online reservation process.

**Objective: Expand training programs for staff.**

Action: Assess training needs of individual staff members.

Action: Refine and improve existing staff development programs.

Action: Develop an emergency management program in partnership with the police and fire department.

**Objective: Develop strategies to reduce the library's carbon footprint.**

Action: Identify sustainability priorities.

Action: Develop and implement a strategic sustainability plan.

Action: Secure grants and credits to support the sustainability plan.

**Objective: Develop and implement a strategy to enhance library grounds.**

Action: Form a committee to identify landscaping needs.

Action: Consult with community experts in the plant and land management field.

Action: Develop and implement a landscaping plan.

### **STRATEGIC PRIORITY THREE- ENGAGEMENT**

#### **Broaden symbiotic relations with the community.**

**Objective: Develop partnerships with local organizations.**

Action: Create a statement of the purpose and expectations of community partnerships.

Action: Document key points of contact within each partnership.

Action: Strengthen existing partnerships.

Action: Develop new partnerships.

### **STRATEGIC PRIORITY FOUR- SERVICES**

#### **Provide services to meet the needs of the community.**

**Objective: Implement a data collection process to identify needs to serve the community.**

Action: Define data needs.

**Action: Evaluate and potentially implement a platform.**

**Objective: Improve and streamline the library's website.**

**Action: Evaluate the website based on core usability factors.**

**Action: Develop a focus group for user experience testing to evaluate the user journey.**

**Action: Redesign the website base on evaluation and test results.**

**Objective: Educate the community on library services and how to access them.**

**Action: Develop a tutorial on how to use the library catalog and electronic resources.**

**Action: Develop a communication plan on how to inform the community about available services.**

**Objective: Implement a fundraising strategy.**

**Action: Develop a committee to identify fundraising opportunities.**

**Action: Plan and execute fundraising opportunities.**